



Saban's Power Rangers to Bring SUPER MEGA Action and Adventure to This Year's Fan Convention, POWER MORPHICON

Saban Brands to Host Power Rangers Super Megaforce Panel, Unveil An Exclusive Sneak Peek of Power Rangers Dino Charge, Hold Cast Autograph Signings, Rangers Appearances and More

LOS ANGELES, CA (August 18, 2014) – Saban's Power Rangers and thousands of fans will join forces to celebrate the 4th bi-annual Power Rangers official fan-run convention, Power Morphicon, at the Pasadena Convention Center in Pasadena, CA August 22-24. Fans can expect an action-packed experience from Saban Brands with the cast of *Power Rangers Super Megaforce* and a super-charged panel that will reveal an exclusive sneak peek at the upcoming season, *Power Rangers Dino Charge*.

"Saban Brands is excited to participate once again in this year's Power Morphicon," said Elie Dekel, President of Saban Brands. "It is always a thrill to see Ranger Nation come together in full force and we can't wait to celebrate the Power Rangers franchise with thousands of our passionate and loyal fans."

To kick off the opening of Power Morphicon, fans can gather for an exciting event on Saturday, August 23, at 8:45 a.m. outside the Pasadena Convention Center. Saban's Power Rangers and special "Junior Ranger" guests from Make-A-Wish® will take part in an epic stunt to POWER UP Power Morphicon, which originally started in 2006 to grant the wish of a child in the Make-A-Wish program. The Power Rangers are partnering with Make-A-Wish, the official 2014 Power Morphicon Charity Auction beneficiary, and special guests to transform the lives of five kids from around the country with life-threatening medical conditions by granting their wishes to meet the Power Rangers.

At 1 p.m., fans can attend the *Power Rangers Super Megaforce* Panel in Ballroom D&E, moderated by Chip Lynn, Executive Producer of the upcoming *Power Rangers Dino Charge* season. Fans can expect a lively Q&A session with the Super Megaforce cast, followed by a never before seen look of the highly anticipated upcoming 2015 season. Following the panel, attendees can meet the cast of *Power Rangers Super Megaforce* at the official cast signing from 2-4 p.m. in the Main Hallway. In addition, fans can expect to meet and pose for photos with various legendary Rangers on the show floor throughout the full run of the convention.

Saban Brands is also expanding the [Power Force](#) at Power Morphicon, a select group of superfans who have been chosen to receive exclusive insider access to all things Power Rangers. The *Power Force* represents some of the most passionate, enthusiastic and knowledgeable fans. These new *Power Force* members include: Database Ranger, Hassan Ahmed, Kickback, Miss CD, NerdyGirlJulia, ShukuenShinobi, TheSecondBatgirl, Trekkieb47 and ZeronXepher.

Additionally, Bandai America is officially launching the Power Rangers "Unlock the Power" instant win game and sweepstakes at Power Morphicon! Fans can scan any of their Legendary Ranger Keys into the [Power Rangers Scanner App](#) on their mobile device for a chance to instantly win exclusive coupons and toy prize packs now through December 31, 2014. Fans also have the opportunity to win a trip to Hollywood, California for a family of four and to voice a character in an upcoming Power Rangers episode! To learn more about "Unlock the Power," please visit www.bandai.com/powerrangers.

Fans can stay up-to-date on the latest Power Rangers news by following the brand's official social media channels on [Facebook](#), [Twitter](#), [Instagram](#), [Tumblr](#) and [YouTube](#).

Saban's *Power Rangers Super Megaforce* will return with all-new episodes on Saturday, August 30 at 12 p.m. (ET/PT), only on Nickelodeon.

For more information on Power Morphicon, please visit www.officialpowermorphicon.com.

About Saban's Power Rangers

Saban's Power Rangers franchise is the brainchild of Haim Saban, creator and producer of the original Mighty Morphin Power Rangers hit series that launched in 1993. Following its introduction, Power Rangers quickly became the most-watched children's television program in the United States and remains one of the top-rated and longest running boys live-action series in television history. The series follows the adventures of a group of ordinary teens who "morph" into superheroes and save the world from evil. It is seen in more than 150 markets, translated into numerous languages and a favorite on many key international children's programming blocks around the world. For more information, visit www.powerrangers.com.

About Saban Brands

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) was established to acquire and develop a world-class portfolio of properties and capitalize on the company's experience, track record and capabilities in growing and monetizing consumer brands through content, media and marketing. SB applies a global omni-channel management approach to enhancing and extending its brands in markets worldwide and to consumers of all ages. The company provides full-service management, marketing, promotion and strategic business development for its intellectual properties including comprehensive strategies unique to each brand, trademark and copyright management and enforcement, creative design, retail development, direct-to-consumer initiatives and specialized property extensions. SB's portfolio of properties currently includes Power Rangers, Paul Frank, Macbeth, Julius Jr., Digimon Fusion and Popples, among many others. For more information, visit www.sabanbrands.com.

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Media Contact:

Kelsey Lynch
(310) 203-5875
klynch@sabanbrands.com